

FIL Interlend 2011

Durham

WorldCat Local

Optimising Library Resource Discovery & Use

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Outline



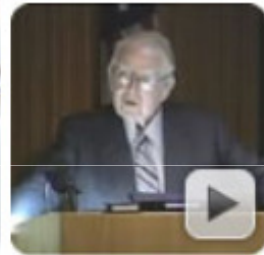
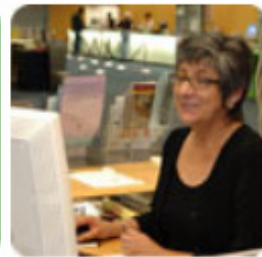
- **Presentation** **Library resource discovery** **Simon**
- **Demonstration** **WorldCat Local** **Simon**
- **Presentation** **WorldCat Local**
implementation & impact **Annie**
- **Questions** **All**

About OCLC

Connecting people to knowledge through library cooperation



Cooperation



Community



Record by record, keystroke by keystroke, librarians built OCLC into the world's largest library cooperative. Our shared purpose is to further access to the world's information for everyone and reduce the rate of rise of library costs.



Innovation



Vision

Heritage



Library Resource Discovery?



Library Resource Discovery Paradigms

Fragmented: data silos, federated search



OurLibrary

find it

physical

LIBRARY CATALOGUE

find it

electronic

JOURNALS

find it

physical

UNION CATALOGUE

find it

digital

DIGITAL REPOSITORY

find it

electronic

DATABASES



Library Resource Discovery Paradigms

Unified: Aggregated data, web scale



The screenshot illustrates a unified library search interface. At the top left, there is a purple icon of a classical building with the text "OurLibrary". Below this, there are three search input fields, each containing the text "find it".

Below the search fields, there are several sections and filters:

- LIBRARY CATALOGUE**: A section with a search field containing "find it".
- UNION CATALOGUE**: A section with a search field containing "find it".
- DATABASES**: A section with a search field containing "find it".

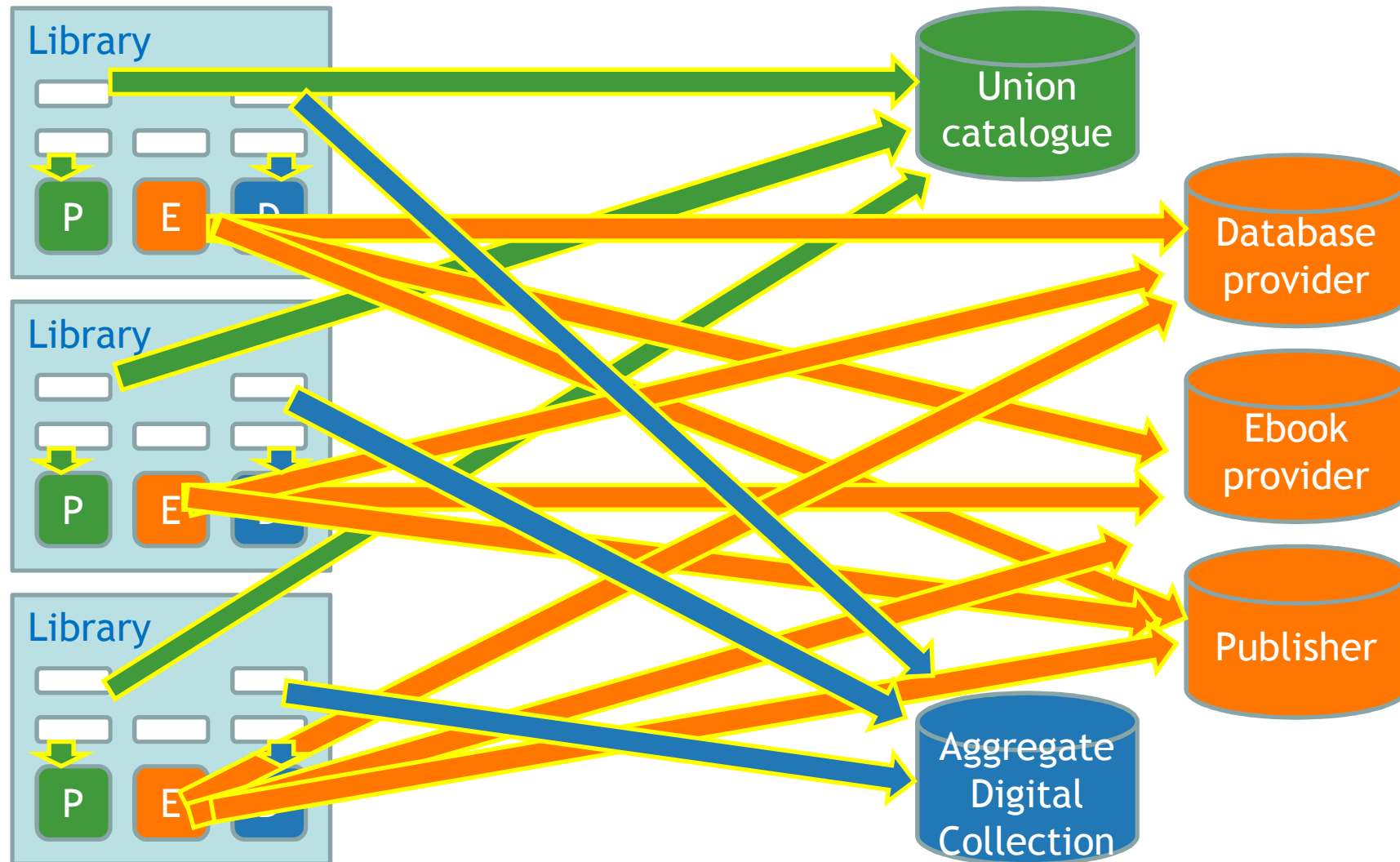
Filters for format types are shown in a row: "Books", "DVDs", "CDs", "Articles", and "All".

A central search bar contains the text "find it" and a red button labeled "Single search". To the right of this bar is a grey button labeled "Search all".

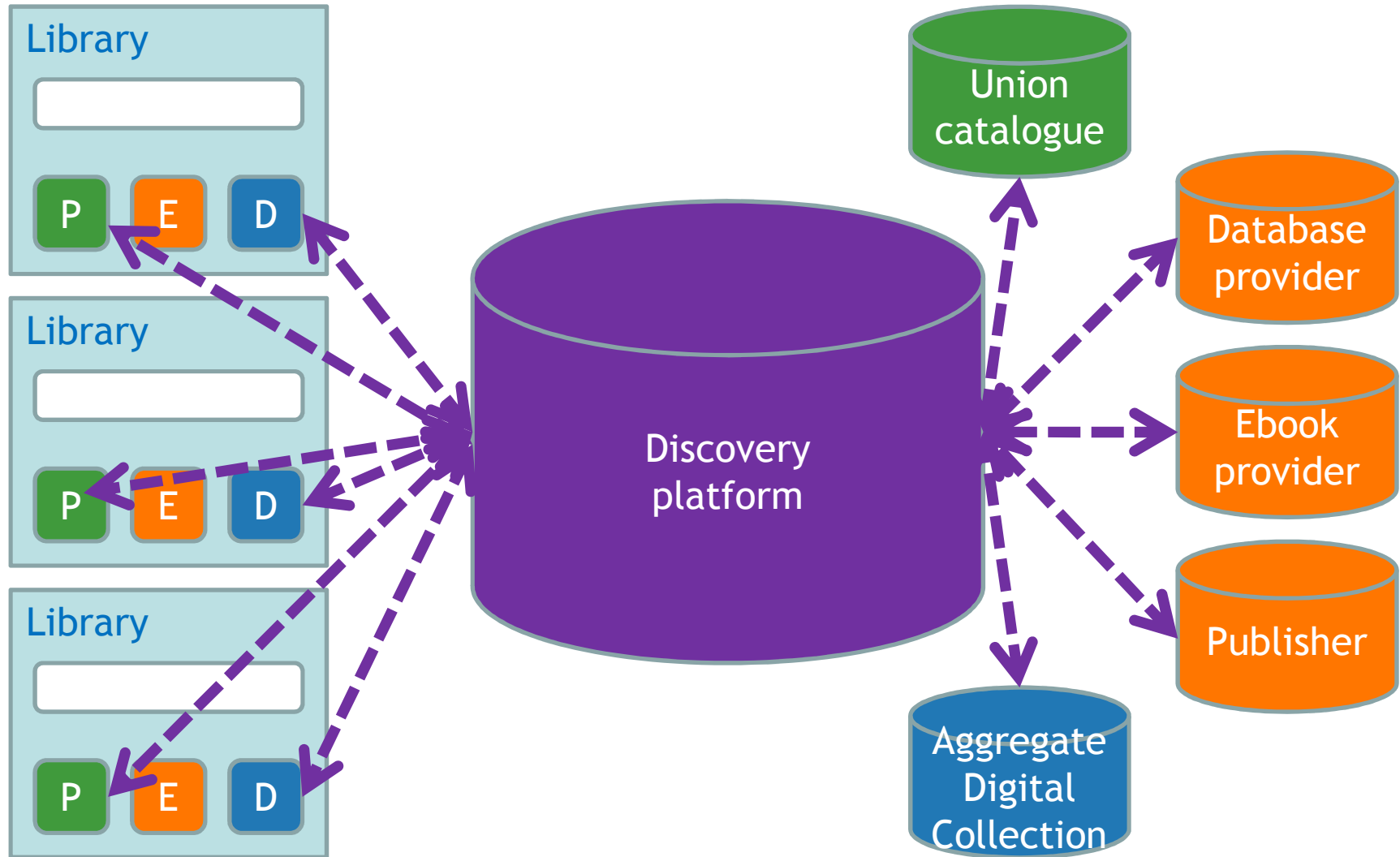
Below the search bar, the text "Search OurLibrary and Beyond" is displayed next to a colorful circular logo.

At the bottom of the interface, the text "Simplified access across formats and collections" is written in blue.

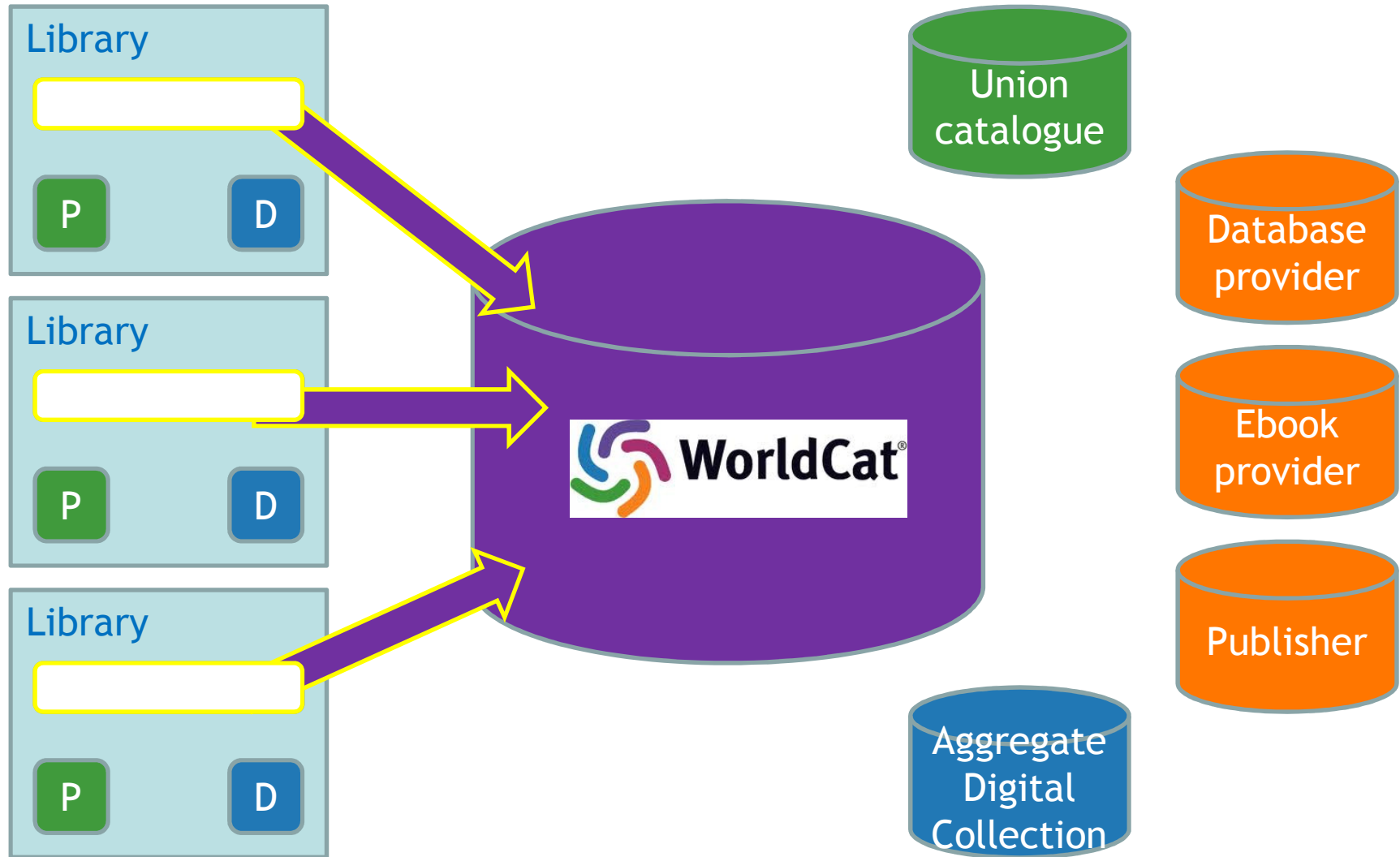
Fragmented: data silos, federated search



Unified: aggregated data, web scale search



Unified: aggregated data, web scale search



Library

Simple fast comprehensive web-scale

[Advanced search](#)

Library Search

I'm Feeling Lucky

Resource Discovery Scopes

Local focus, global reach



WorldCat Local combines global metadata aggregation with knowledge of library collections: physical holdings and electronic subscriptions



Discovery and Delivery

Smart delivery: the right option at the right time



Physical

- View location and loan status

Get it in the library

1 of 1 available

Location	Status	Call number
HAT 2d Floor Stacks	✓ AVAILABLE	N5871.5 .M48 2007

- Place reservation or ILL request

0 of 1 available

[Reserve item](#)

Location	Status	Shelf Mark
EXETER LENDING	On Loan	JF Junior Fic

[Request via Interlibrary Loan](#)

Electronic / Digital

- Direct links to full text and digital objects

View full text
Conservation Biol

View Now

View Online

View Now















- Buttons/links to OpenURL resolver

[Check for Electronic Resources](#)

WorldCat Local

Web scale discovery and delivery



	Physical    	Electronic    	Digital   
Local 	<ul style="list-style-type: none"> • Location, loan status • Reserve item 	<ul style="list-style-type: none"> • Direct 'View Now' links • Link resolver 	Direct links
Group 	<ul style="list-style-type: none"> • Location, loan status • ILL request 		Direct links
Global 	<ul style="list-style-type: none"> • Libraries that hold this item • Deep link to the OPAC • ILL request 	<ul style="list-style-type: none"> • Direct links to open access resources 	Direct links

Demonstration

The screenshot displays the library's website with a navigation menu at the top containing 'Home', 'Catalogs', 'Resources', 'Guides', 'Services', and 'Archives'. The main content area is divided into three sections: 'The Library' on the left with links for 'About Us', 'Hours', 'Contact Us', and 'Mark O. Hatfield'; a central search area for 'WU Worldcat: Books, Articles, And More' featuring a dropdown menu set to 'Everything', a search input field, and a 'search' button, with links for 'WU-only Catalog', 'Journal Title Finder', 'Video Finder', and 'Advanced Search'; and 'Databases' on the right with options for 'A - Z', 'By Subject', and 'By Type'.

<http://library.willamette.edu/>



WCL implementation - Getting started



- **WorldCat Local documentation:**
 - [Documentation](#)
 - [Checklist](#)
- **Holdings in WorldCat – Yes or No?**
 - If no, we you will need to Batchload them into WorldCat
 - [Batchload Solutions for Bibliographic Records](#)
- **Working directly with an OCLC Implementation Project Manager**
 - Onsite (face-to-face) kick off meeting
 - Regular project meetings via WebEx or Video Conferencing
 - BaseCamp - online project collaboration tool (share files, To Do lists, messages etc)

WCL Implementation - Steps



- **Batchloads**

- Work closely with a member of the US based Metadata team
- Ongoing cataloguing? Batchloads or an OCLC cataloguing solution e.g. Cat Express or Connexions

- **Project Management**

- Implementation KO meeting onsite with the customer
- Regular project meetings (WebEx, Vid Con or on site)
- Service Config Training (WebEx – recordable!)
- Service Config work – URL? branding, policy, workflow and fulfilment options

- **Testing and soft launch process**

- **HTML search box for your website - Go live!**

WCL Implementation - Going Live!



- **Generate a WorldCat Local search box for your library**
- **Go to <http://abc.worldcat.org/tools/searchboxhtml>**
 - **Create your search box by selecting: e.g.**
 - Language=English, Layout=Horizontal, Display Tabs=Yes, Tabs=Everything; Articles; Books, Default Tab=Everything, and Display Scoping=Yes.
 - **Click the Preview button**
 - **Copy the html generated into the appropriate place(s) in your website**

The screenshot shows the York St John University Library & Information Services website. The header includes the university logo, navigation links for Students, Staff, and Alumni, and the text 'LIBRARY & INFORMATION SERVICES'. A dark blue navigation bar displays the date and time 'Thursday 23 June, 2011: 8.45am - 7.00pm', along with icons for 'Off-campus access' and 'Library account'. Below this, a search interface is highlighted with a red box. It features two tabs: 'Catalogue' and 'CataloguePlus'. A search input field is positioned below the tabs, with a 'Go!' button to its right. Below the input field, a line of text reads: 'This searches: all YSJ resources, including some full text articles.' To the left of the search box, a sidebar lists 'Also in this section:' with links for 'Library & Information Services', 'Find Resources', and 'Help and Information'. To the right, a blue box contains the text: 'Not enough copies of your textbook? Help us to help you - tell us what you need more of.'

WCL Implementation - reference sites



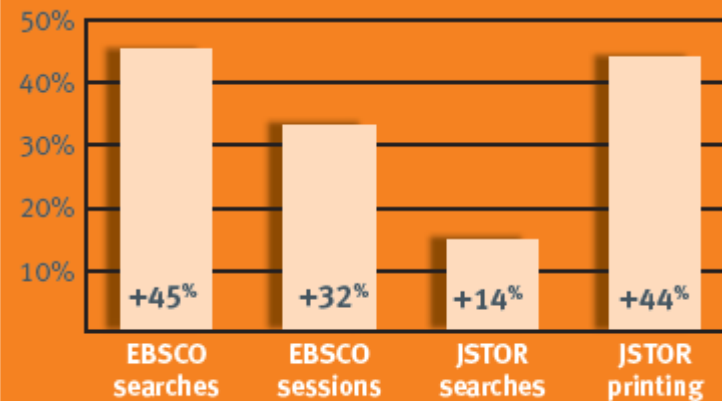
- **York St John University:**
 - Launched September 2010 <http://yorks.j.worldcat.org/>
 - JISC Project blog (Helen Westmancoat) <http://yocalcat.wordpress.com/>
- **Natural Environment Research Council (NERC):**
 - Soft launch June 2011 <http://nerc.worldcat.org/>
- **University of Wales; Trinity Saint David's**
 - Soft launch June ([Lampeter](#) and [Carmarthen](#))
 - Full launch expected to coincide with start of term for each site
- **IADT Dun Laoghaire:**
 - Implementation going well - September launch
- **South Western Regional Library System (SWRLS) - 9 Library services**
 - Implementation going well - Bournemouth and Dorset

Library boosts discovery of print and electronic resources with WorldCat Local

Kreitzberg Library implements new technology to enhance user discovery

The library is only in its first months since implementation, but its statistics look very promising. EBSCO searches and sessions have gone up by 45% and 32% respectively, while JSTOR searches and printing went up by 14% and 44% respectively. It is still too early to tell how ILL requests will be impacted.

Increase in usage at Kreitzberg Library with WorldCat Local

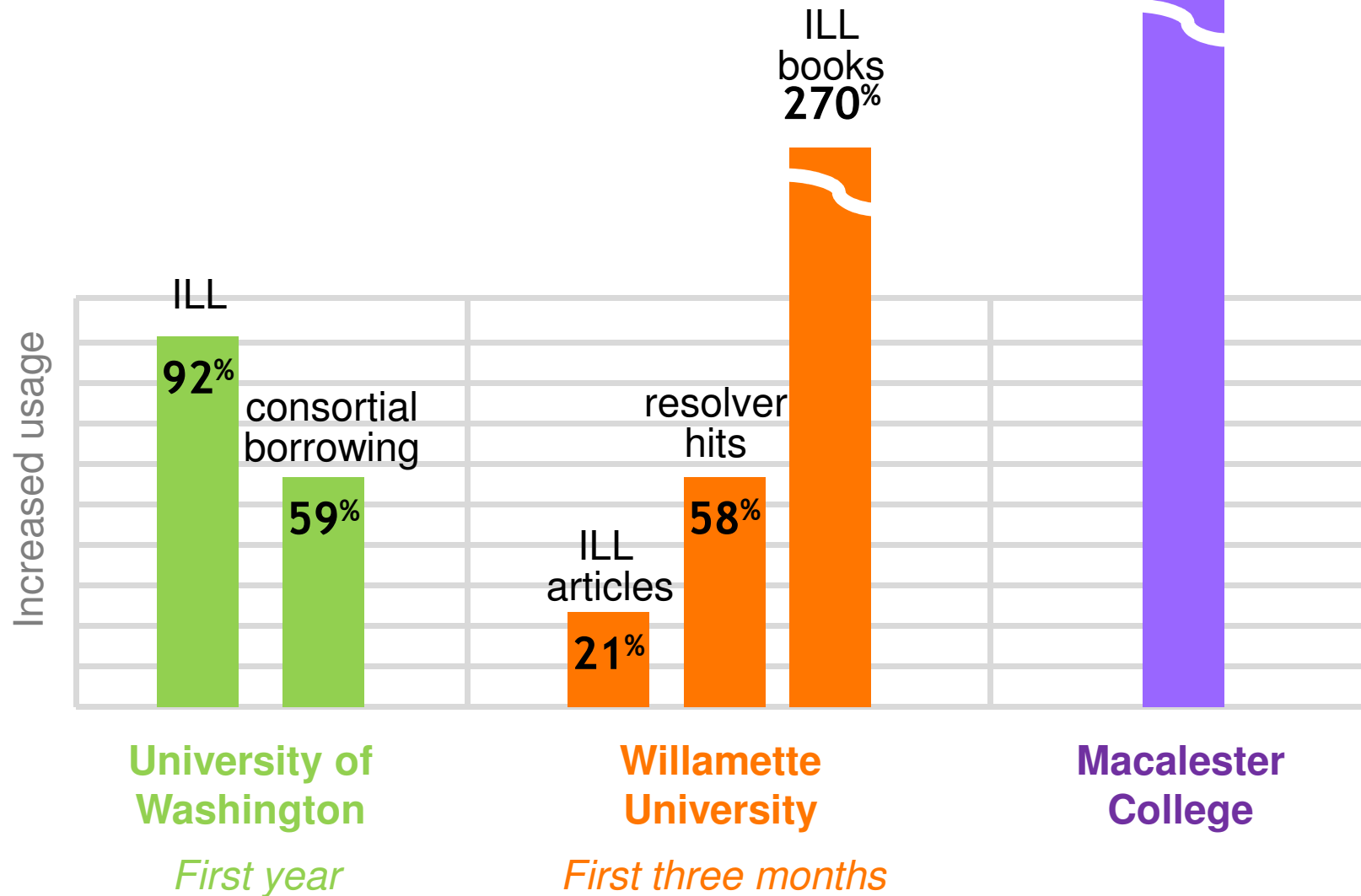


http://www.oclc.org/services/brochures/214453usc_Norwich_WCL_member_story.pdf

Impact of WorldCat Local

Increased usage of resources

resolver
hits
2200%



Impact of Resource Discovery Services Database provider / Publisher view



NATIONAL FEDERATION OF ADVANCED INFORMATION SERVICES

Survey on Discovery Services: April 2010

6. If your organization is currently partnering with a discovery service, have you perceived any of the following (check all that apply)?

No change:	38.1%	(8)
Increased usage:	33.3%	(7)
Other:	28.6%	(6)
Increased revenue:	9.5%	(2)
Improved search results	9.5%	(2)

“Too soon to tell”

Further information



<http://www.oclc.org/uk/en/worldcatlocal>

Thank You!

Questions?

