brief discussion notes added after the event... thanks to everyone for their contributions... it was also great to see lots of individual conversations taking place around the table
What do you want to talk about?

Questions by email before the meeting
• What do people think about working towards 'linking' the north and south regional inter-library lending schemes, and covering the remaining areas of Wales?

• General positivity towards developing closer collaboration

• Central funding vital for viability

• Geographical difficulties; regional pick up/drop off points?

• Investigate CILIP hosting a discussion day Autumn 2012 if likely such a scheme could take off
What are people's views on the two different ways of searching lots of library catalogues in one go, once FAB Libraries goes live, ie alongside Cat Cymru?

Limited discussion as most points covered during Elizabeth Robinson’s talk

Positive feedback for FAB Libraries – looks useful and already used by some

General feeling that CAT Cymru was not as effective
Marie Lancaster – Cardiff Metropolitan University

• What provisions do other HE libraries make for Franchise partner students in relation to interlending?

• This scenario is a new one for most...

• No real life examples to draw from

• Expect the “home” institution to facilitate inter-lending
Caroline Rauter – Swansea University

- For copies and loans supplied by non-BL suppliers: would FIL be willing to set up and host a spreadsheet to illustrate pricing structures?
  - Yes in principal – ML to pass to FIL committee for approval
  - FIL to host in the manner of the excellent “Theses Lending Policy” document
  - CR to collate information August/September 2012 using call for responses to JISCILL mailing list
• Aberystwyth is currently trying to promote our Document Supply/Inter Library Loan service. Would it be possible to share experiences of how to increase the profile of Inter Lending Services in these hard times?

• Promotional Competition with Amazon vouchers/kindle prizes; newsletters; Annual Report for managers; considering AR for public consumption; social media; regular staff development presentations and annual Action Plan (Cardiff Met)

• Leaflets, departmental mail shots, social media (Swansea)
Stop Press

www.librarymarketingtoolkit.com
from the excellent Ned Potter

What’s on it? The site is essentially designed to give you lots of practical advice on how to market your library – be that public, academic, special or archive.

There is also a blog...
Photocredits

• http://www.flickr.com/photos/67953162@N00/4562937310

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Caroline Rauter