

Marketing library services

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WEBSITES:

CILIP: Marketing skills:

<http://www.cilip.org.uk/jobs-careers/training/onsitetraining/marketing-skills/Pages/default.aspx>

Proquest Library Marketing Tools (for Academic, Public and Corporate Libraries):

<http://www.proquest.co.uk/en-UK/utilities/toolkits/default.shtml>

Emerald link:

<http://www.emeraldinsight.com.atlas.worc.ac.uk/librarians/marketing/index.htm>

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