

Interlend Conference 2014 Programme

Day 1	
10am	Registration & Refreshments
10.45	Conference Open
11.00	Keynote - 'More than just pretty pictures': marketing and branding your library - Antony Brewerton
12.00	New DDS using BL API: Stephen Winch and Ann Lees (NHS Education for Scotland)
1.00	Lunch
2pm	Suncat - the new interface: Zena Mulligan
	Reviewing & overhauling the document delivery service at the University of Kent: Matthias Werner
2.45	OA Resources - what they are & how to find them: Leah Maughan
	7 step marketing toolkit: Kay Grieves
3.30	Refreshments
4pm	'FIL the Gap' & Plenary
7.30	Wine reception
8.00	Conference Dinner

Day 2	
9.30	AGM
10am	Copyright update: Emily Stannard
10.45	Refreshments
11.15	OCLC - Article Exchange: A new era of document delivery: Ed Davidson
12.00	OA resources - fulfilling ILR: Caroline Rauter & Lynette Summers
	Doc Del: changes at Edinburgh: Marjory Lobban
1.00	Lunch
2.00	7 step marketing toolkit: Kay Grieves
	Doing more with less; marketing and maintaining ILL services in today's austere environment: Kate Ebdon (British Library)
2.45	British Library - Store or service: Marketing BLDSS in the 21st century: Alice Moore
3.30/3.45	Conference Round Up & Close Refreshments